



BLOCKCHAIN TECHNOLOGY GLOBAL TRENDS

Gary R Markham

Chief Executive – aXpire
Global Fund Solutions

Jason Butcher

Founder - Digisure

Wendy Lee

International Blockchain
Attorney



Cayman Islands
BLOCKCHAIN FOUNDATION



**CAYMAN
CAPTIVE
FORUM**
2018

MEET THE PANEL



Jason Butcher – Founder/CEO - Digisure

An entrepreneur with nearly 3 decades of experience building businesses globally in diverse industries and markets.

Jason is actively involved in a number of global FINTECH, Crowdfunding and Blockchain technology projects such as CoinPayments, Digisure, ParallelPayments, Pendulm.io, RightMesh.io.

Based in Cayman Islands, Jason is a Board Member of the Cayman Islands Blockchain Foundation.



MEET THE PANEL



Gary R Markham – CEO – aXpire Global Fund Solution

A goal-oriented professional, with 20+ years technology, management consulting and bpo experience. As a Fintech and Insurtech specialist, Gary has helped drive significant change and financial strength to organizations across the globe.

Prior to aXpire he filled a senior directorship role at a major global, outsourcing, technology and consulting organization, now DXC. He is Executive Chairman of Blockchain Warehouse, an accelerator/incubator specialising in Blockchain and tokenized assets.

More recently, Gary and local collaborators helped form the Cayman Islands Blockchain Foundation, to drive innovation and put Cayman on the Blockchain “map”.



MEET THE PANEL



Wendy Lee

Blockchain & Technology Startup Advisor; Former Chief Legal Officer of Block.one (EOS)

Wendy is an experienced Chief Legal Officer with over 15 years of private practice and in-house counsel experience. She has extensive experience working with technology companies including start-ups having worked as Chief Legal Officer of Block.one ([EOS](#)) and at Cooley LLP in the Silicon Valley, California previously, and has particular expertise providing advice in relation to distributed ledger technology projects and blockchain tokens.

Wendy started her career at Torys LLP in Toronto and recently spent time living and working in Asia. She was formerly Assistant General Counsel for the large NYSE-listed reinsurance company, Allied World Assurance Co. Holdings, which was recently acquired by Fairfax Financial Holdings Ltd. for US\$4.9 billion.

In addition to California and Ontario, Canada, Wendy has practiced law in the Cayman Islands and Bermuda. She has been recommended as a leading lawyer in Legal 500 Caribbean and has been included on Citywealth's IFC Power Women Top 200 list.



BLOCKCHAIN INDUSTRY TRENDS - REGULATION

- **Blockchain regulation from a global perspective**
- **How is regulation or proposed regulation playing a part in terms of blockchain technology adoption?**
- **Self-regulation**
- **Questions from Audience**



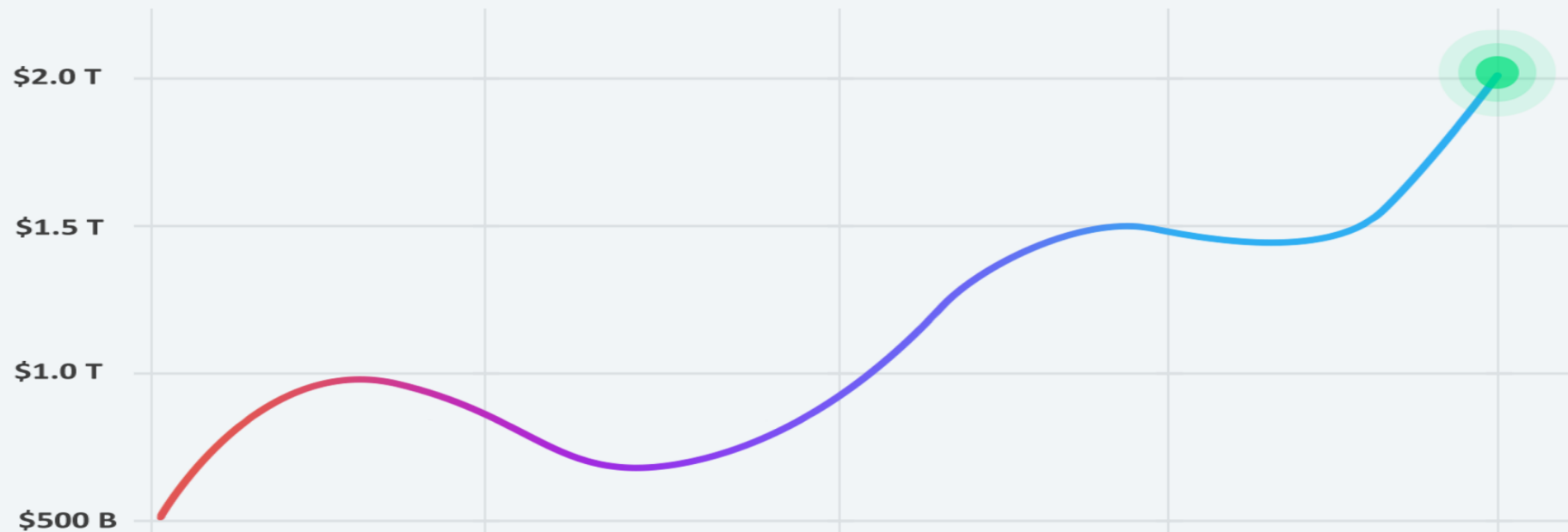
BLOCKCHAIN INDUSTRY TRENDS – DIGITAL ID'S

- **Opportunities for insuring the digital age**
- **What's missing in the blockchain community and how can insurance play a bigger roll?**
- **Questions from Audience**



Cyber Crime Is Exponentially Rising. Eliminate Your Financial Exposure

The Global cost of cybercrime is on pace to reach \$2 Trillion by 2019, a 300% increase since the 2015 figure of \$500 billion.



BLOCKCHAIN INDUSTRY TRENDS – INSURANCE/HEALTHCARE

- **Blockchain in insurance – overview and trends**
 - **Captives:** <https://www.youtube.com/watch?v=K4aCtX2NuWY>
 - **Industry initiatives:** [B3i](#)
 - **Claims Management/Fraud Detection – cost reduction via smart contracts**
- **Blockchain in Healthcare – overview and trends**
 - **Electronic Health Records – Remove Paper – [EHR on the Blockchain](#)**
 - **Supply Chain Management – Logistics, Pharma, Equipment**
 - **Prior Authorization – [HealthGates](#)**
 - **Bill Coding and Revenue Cycle Management: *“Death of the Fax Machine!”***
- **What are the future Blockchain trends within Healthcare and Insurance?**
 - **Smart contracts to connect all parties, reduction time, friction and costs**
 - **IoT, Big Data, Mobile Devices, Health and Wellness, etc.**
- **Questions from Audience**



BLOCKCHAIN TECHNOLOGY TRENDS

Blockchain is truly a disruptive and highly innovative technology that will affect the lives of many and help reduce operations and frictional costs through peer to peer disintermediation and make many human-manual processes redundant. Combined with AI, its applications are only just being explored.



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THANK YOU